



**BUSINESS
FINLAND**

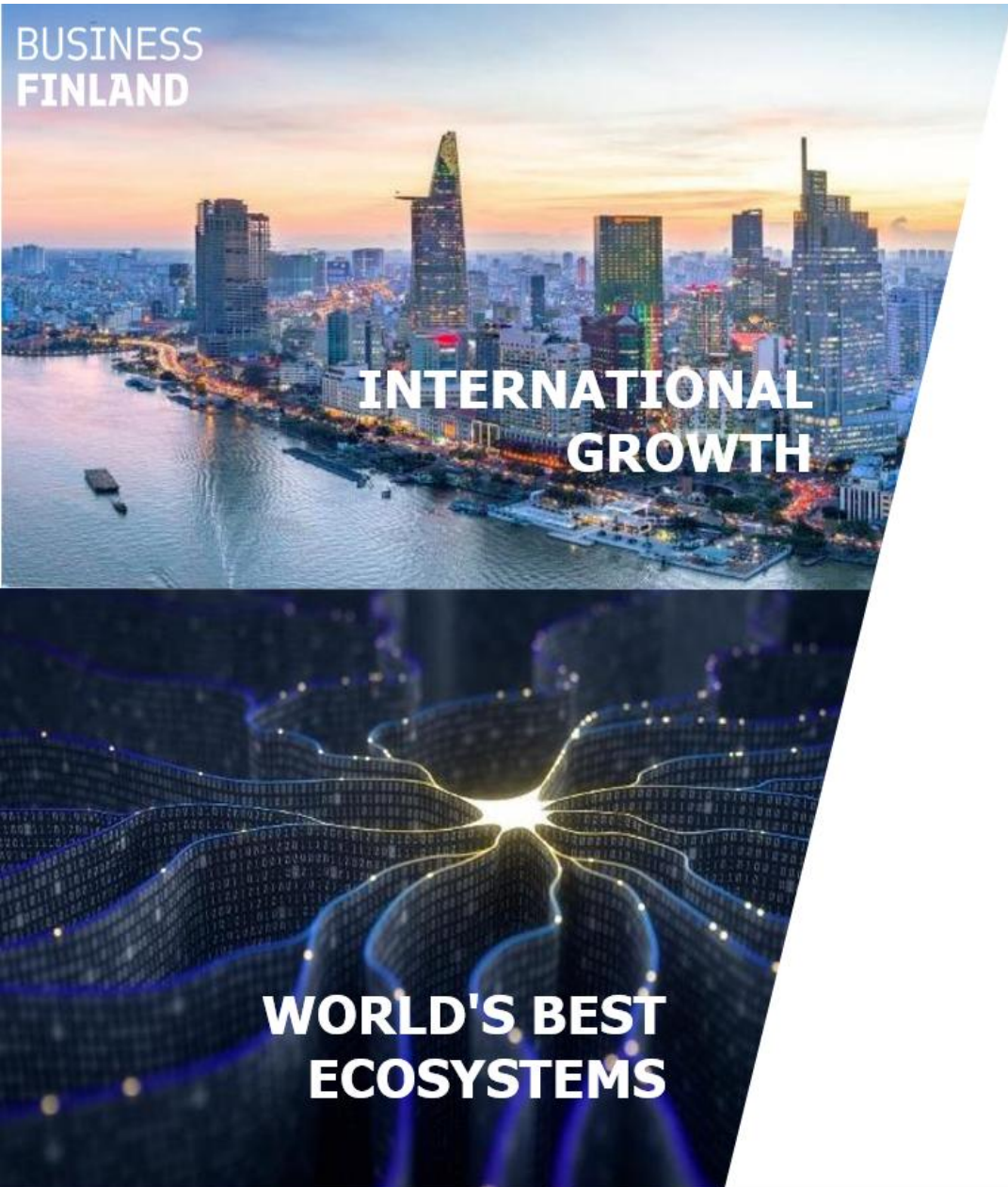
EUREKA Collaboration in BUSINESS FINLAND

EUREKA Collaboration Event

Prague

20.11.2019

Ambassador Jukka Pesola



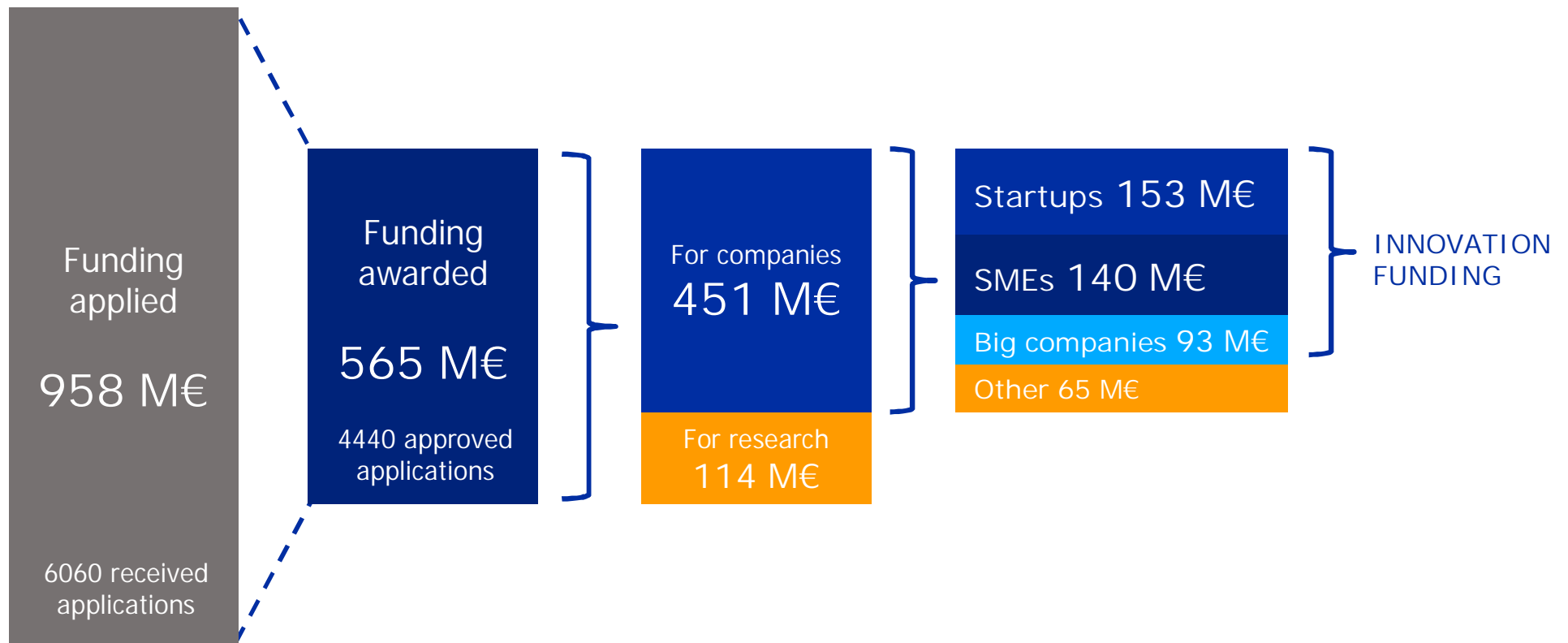
BUSINESS FINLAND MISSION:

WE CATALYSE NEW, SUSTAINABLE GROWTH FOR
FINLAND THROUGH INNOVATION AND
INTERNATIONAL COLLABORATION

To achieve this, Business Finland

- promotes, facilitates and funds **innovation**
- helps Finnish companies **grow** and go **international**
- works to make Finland an attractive destination for international **travel**, **investments** and **talents**

BUSINESS FINLAND'S FUNDING IN 2018





BUSINESS
FINLAND

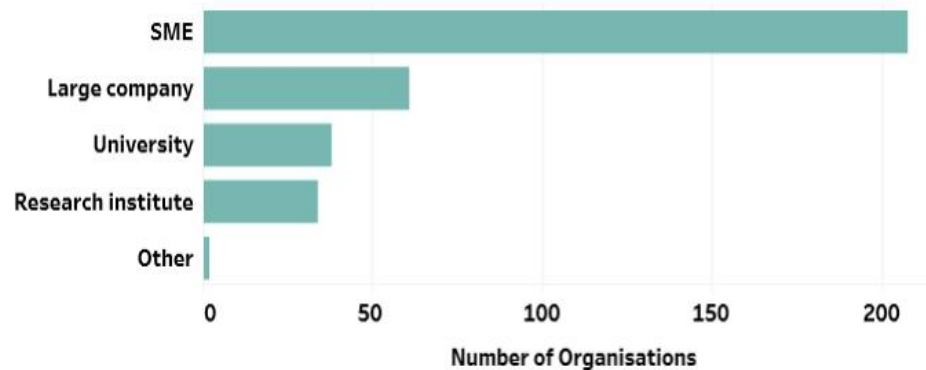
Business Finland
and
EUREKA

EUREKA is the Champion of industry led R&D collaboration in EUROPE and Beyond

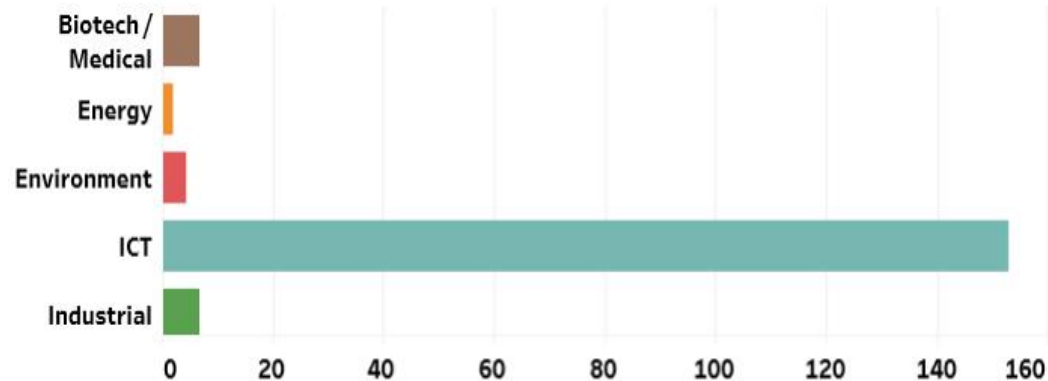
- EUREKA is an platform for cross-border industrial R&D collaboration
Founded 1985, today over 40 members in Europe and globally
- The tools of EUREKA enable flexible and agile funding of cross-border projects
Bottom-up, projects are born from the interest of companies
National funding organisations from all member countries involved
The original concept of Network Projects is today enriched by Eurostars, Global Stars, and EUREKA cluster projects
- EUREKA – even though an European initiative – is active towards global cooperation and has a proven track record in this field
Associated Member countries on other continents
Global Stars Calls involving other countries

Whom do Finns collaborate with?

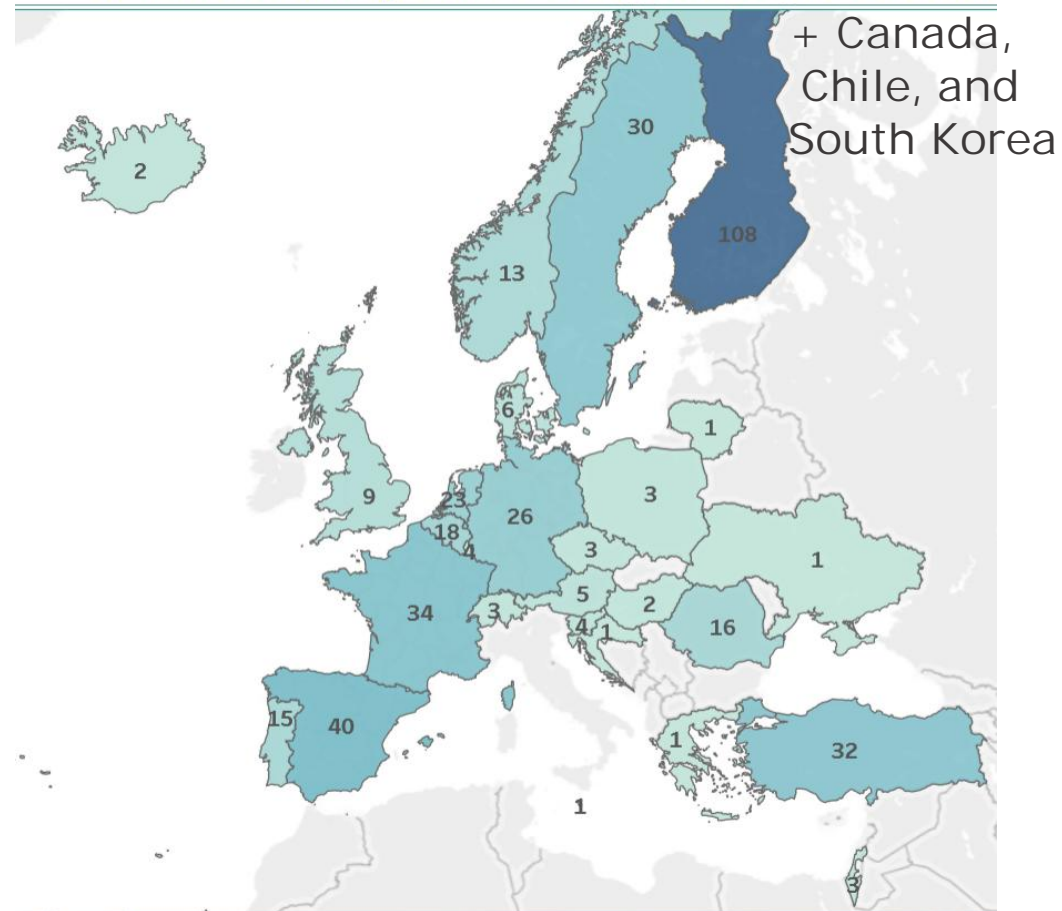
Participating organisations



Investment by tech area (€m)

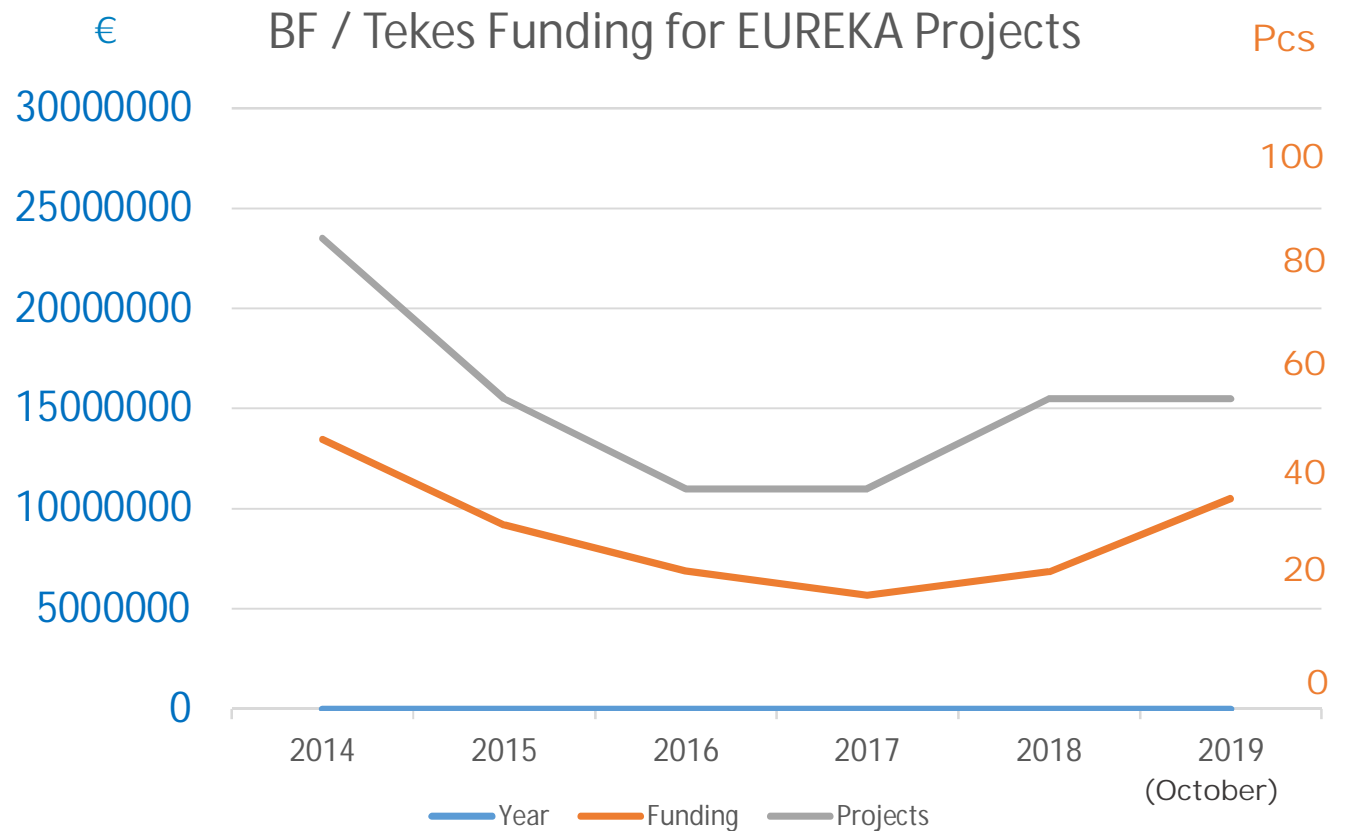


Eureka country collaboration 2014-19: Finland



Funding of EUREKA in Finland...

- Major budget cuts in national RTD funding caused decline in 2014 and 2015
- During last years, stable national funding, and again increase in EUREKA funding



EUREKA Tools integrated to Business Finland funding service processes

- Eurostars – funding for international R&D collaboration of innovative SME's
- EUREKA Clusters – funding and management support for industrial R&D in cross-border value chains and consortia
- Globalstars – “on-the-shelf” platform for global collaborations (bi- and multilateral calls)
- Network projects – support for free-form bottom-up collaborative projects

EUREKA Contact at Business Finland

For more information, please contact:

- Mr Tom Warras, EUREKA Project Coordinator
Tom.warras@businessfinland.fi
+358 50 5577 839
- Mr Matti Evola, Eurostars Project Coordinator
Matti.Evola@businessfinland.fi
+358 50 5577 835

