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**ARTEMIS Industry Association is delighted to invite you to join the ARTEMIS Brokerage Event 2015 to prepare proposals for the Embedded & Cyber-Physical Systems calls for projects 2015 - including the ECSEL Calls 2015. The Brokerage will take place on Wednesday 21 January & Thursday 22 January 2015 at the Steigenberger Airport hotel in Amsterdam, the Netherlands.**

ECSEL Joint Undertaking expects to launch its second Call in Q1 of 2015. Besides the ECSEL Call, we also look into other funding possibilities in the field of Embedded & Cyber-Physical Systems. ARTEMIS Industry Association organises this two-day event to support the preparation of drafting proposals and meeting the right consortium partners. About 250 participants from all over Europe are expected to attend this event.

**The ARTEMIS Brokerage Event for Call 2015 follows the same format as last year**
On the [website](http://redirect.debranova.org/link/swp3/trz1pqw/1/2SDnfgFttHgU55_U5IAMEA/aHR0cDovL3d3dy5hcnRlbWlzLWlhLmV1L2Jyb2tlcmFnZTIwMTUvaG9tZS0xLmh0bWw) of the ARTEMIS Brokerage Event 2015 is explained how to get the best out of this event. We invite you to generate project ideas, [prepare posters](http://redirect.debranova.org/link/swp3/trz1pqw/2/6hHqdXe_n0_EWcIoL_tq_w/aHR0cDovL3d3dy5hcnRlbWlzLWlhLmV1L3B1YmxpY2F0aW9uL2Rvd25sb2FkL3B1YmxpY2F0aW9uLzkxMg) for the [poster session](http://redirect.debranova.org/link/swp3/trz1pqw/3/vCtALIwBj3lmMal6HorWPA/aHR0cDovL3d3dy5hcnRlbWlzLWlhLmV1L2Jyb2tlcmFnZTIwMTUvcG9zdGVyLXNlc3Npb24tMi5odG1s) and prepare [a short presentation](http://redirect.debranova.org/link/swp3/trz1pqw/4/OljLxLFU-kTAz0uS0Dntxg/aHR0cDovL3d3dy5hcnRlbWlzLWlhLmV1L3B1YmxpY2F0aW9uL2Rvd25sb2FkL3B1YmxpY2F0aW9uLzkxMQ) to attract potential project partners.

We highly recommend the use of the [ARTEMIS Project Idea tool](http://redirect.debranova.org/link/swp3/trz1pqw/5/ZHeAk5IF5wNiGR61e8hehw/aHR0cDovL3d3dy5hcnRlbWlzLWlhLmV1L2Jyb2tlcmFnZTIwMTUvcHJvamVjdC1pZGVhLXRvb2wuaHRtbA). This web tool provides easy access to and a clear overview of all the available information on cooking project ideas and maximises the opportunities for consortia building.

**In short, the Brokerage will enable you to:**
> Propose your project idea to potential project partners
> Check project ideas from others to join their consortium
> Work out project ideas to indicative proposals
> Build a strong project consortium
> Build and enlarge your network

**Week of Embedded & Cyber-Physical Systems**
The ARTEMIS Brokerage Event 2015 is not the only good reason to travel to Amsterdam. That whole week – Monday 19 January until Friday 23 January – there are interesting events to visit in Amsterdam.

From 19-21 January, the [HiPEAC conference](http://redirect.debranova.org/link/swp3/trz1pqw/6/0Rr0Fs8iMd1cevtpNK_GuQ/aHR0cHM6Ly93d3cuaGlwZWFjLm9yZy8yMDE1L2Ftc3RlcmRhbS8) will take place, which is the European forum for experts in computer architecture, programming models, compilers and operating systems for Embedded and general-purpose systems. A summary of this event will be presented on the second day of the ARTEMIS Brokerage.

On 23 January you can stick around for the [EPoSS Brokerage Event](http://redirect.debranova.org/link/swp3/trz1pqw/7/R49DgwSg8HpZY-qitTjIKA/aHR0cDovL3d3dy5zbWFydC1zeXN0ZW1zLWludGVncmF0aW9uLm9yZy9wdWJsaWM), which will take place at the Steigenberger Airport hotel, subsequent to the ARTEMIS Brokerage.

Do not miss the opportunity to benefit from these events; book your flight today and visit the Week of Embedded & Cyber-Physical Systems in Amsterdam!

We are looking forward to welcome you in Amsterdam.

Kind regards,

Ad ten Berg
Office Director of ARTEMIS Industry Association

Email: info@artemis-ia.eu | www.artemis-ia.eu | Phone: +31 880 036 188