**European Innovation Zones in India (EIZI)**

**Virtual Roadshow of the Indian Innovation Ecosystem for European Start-ups**

**Agenda**

**Come explore opportunities in Indian innovation ecosystem and learn how to**

**develop business through our soft-landing tool**



**24th NOV 2020**

A European Innovation Zone in India (EIZI) is a **soft landing place** for start-ups and innovation actors coming from Europe (EU Member States and countries associated to the EUs research and innovation framework programme Horizon 2020/Horizon Europe) located in a well-established and strong Indian Incubator and accelerator. It is meant to facilitate and foster co-creation and co-development between European and Indian innovators through channelling interested European innovation stakeholders through C-CAMP in Bangalore and T-HUB in Hyderabad.

For more information, see [www.startupeuropeindia.net/eiip](http://www.startupeuropeindia.net/eiip).

# **Programme**

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| 10.30am CET /  3:00 pm IST | **Welcome and Purpose of EIZI and Virtual Roadshow of Indian Innovation Ecosystem**  Tania Friederichs, Head of R&I at EU delegation, Delhi |
| 10.40am CET /  3:10 pm IST | **Presentation of C- CAMP proposal**   Introduction and overview of activities and services a C-CAMP |
| 11am CET /  3:30 pm IST | **Session with C-Camp Investor partners** |
| 11.20am CET /  3:50 pm IST | **Session with C-Camp Mentor partners** |

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| 12.30 -12.45 CET/ 4.40 PM – 4.55 PM IST | **Presentation of T-Hub Proposal**  Introduction to T-Hub & Indian Innovation Ecosystem – Address by Director, T-Hub |
| 12.45 -1PM CET/ 4:55 PM – 5.10 PM IST | Regulatory and Policy Benefits by Invest India |
| 1PM-1.15PM CET/ 5:10 PM – 5.35 PM IST | Investment Landscape – Address by Investor/ Director – Investments |
| 1.15PM-1.30PM CET/ 5:35 PM – 5.50 PM IST | Indian Startup Ecosystem – Address by Founder(s) |
| 1.30PM-1.40PM CET/ 5.50 PM – 6.00 PM IST | Navigating Opportunities and Challenges – Address by Mentor |
| 1.40PM-1.50PM CET/ 6:00 PM – 6:10 PM IST | International Success Stories |
| 1.50PM-2.00PM CET/ 6:10 PM – 6.20 PM IST | Virtual Tour |

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| 2.00PM-2.15PM CET/ 6:20 – 6.35 pm IST | **Next steps/ Closing note**  Leena Thomas, Senior Consultant EU-India Innovation Partnership |

CONTACT:

**MILAN DOSTÁL**

Commercial Economic Counsellor  
Embassy of the Czech Republic  
50-M, Niti Marg, Chanakyapuri  
New Delhi - 110 021 INDIA  
   
Web: [www.mzv.cz/nd](http://www.mzv.cz/nd)   
Facebook: [www.fb.com/czech.embassy.newdelhi](http://www.fb.com/czech.embassy.newdelhi)   
  
Tel.:  +91 11 2415 5200 (Embassy)   
Email: [Milan\_Dostal@mzv.cz](mailto:Milan_Dostal@mzv.cz)