



European Higher Education Fairs (EHEF)

General Information

1. A unique series of events

A unique series of seven events to promote European higher education, funded by the European Commission's Asia-Link Programme and implemented by a consortium of European agencies led by EduFrance and composed of DAAD (Germany), Nuffic (The Netherlands) and British Council (United Kingdom), will take place in China, India, Indonesia, Malaysia, The Philippines, Thailand and Vietnam between 2006 and 2008.

The European Higher Education Fairs aim to increase the attractiveness of Europe as a study and research centre for excellence, to strengthen Europe's economic and cultural presence in Asia and vice-versa, to enhance mutual awareness and to contribute to the further development of EU-Asian cooperation in the field of higher education.

2. Event description

Each event will be composed of two components:

- an Asia-Link Symposium (ALS) and
- a European Higher Education Fair.

The Symposia will provide a platform for high-level dialogue on EU-Asian cooperation and for developing awareness of EU mechanisms and programmes. A matchmaking activity will enable representatives from European higher education institutions and other stakeholders to discuss possible cooperation projects with their Asian counterparts.

The Fairs will provide a platform for representatives of national structures and Higher Education Institutions (HEI) from all 27 EU Member States to inform students, their parents, study advisors and sponsors about study opportunities in Europe.

3. Calendar

The first two events took place in Bangkok, Thailand and New Delhi, India in November 2006.

The provisional calendar of the EHEF for 2007 and 2008 is as follows:

7th-9th September 2007	Kuala Lumpur, Malaysia
19th-21st October 2007	Beijing, China
7th-9th December 2007	Hanoi, Vietnam
22nd-24th February 2008	Manila, The Philippines
31st October- 2nd November 2008	Jakarta, Indonesia

4. Application procedures

Applications to take part in the fairs and/or Asia-Link Symposia must be made online (www.ehefs.org).

5. Further information

For further information please consult the EHEF portal: www.ehefs.org